



## ZOGO Instructions

ALLIANCE values the importance of offering free financial education for our West Texas communities. ALLIANCE has partnered with Zogo to provide financial education at your fingertips! Zogo is a financial app designed to help people ages 13+ experience financial education while playing a fun, interactive game. As a user, you earn rewards as you play. These rewards are redeemed as gift cards to some of your favorite places. Choices include Starbucks, Amazon, Nike, and Target to name a few. You choose where you would like to shop. Signing up is easy and you can start earning rewards today.

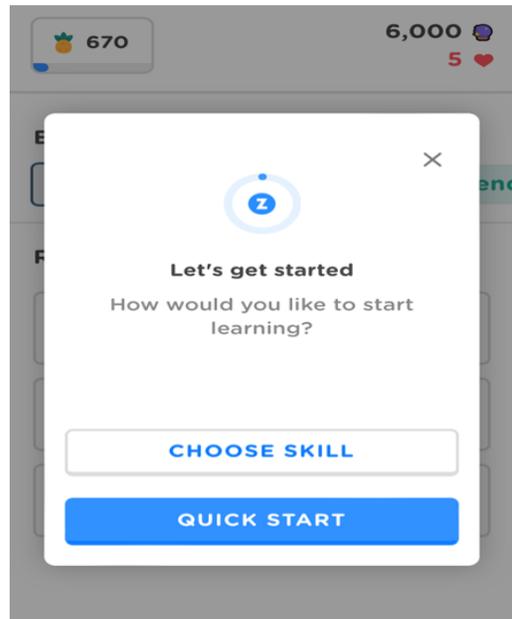
### SETTING UP YOUR PROFILE:

- Download the Zogo app from your device's app store:
  - **Apple Store** <https://apps.apple.com/us/app/zogo-learn-earn/id1474636588?platform=ipad>
  - **Google Play Store** [https://play.google.com/store/apps/details?id=com.zogo.child&hl=en\\_US&gl=US](https://play.google.com/store/apps/details?id=com.zogo.child&hl=en_US&gl=US)
- If you have not previously setup an account, click "GET STARTED". Creating an account is REQUIRED to begin play.
- Then click "**START MODULE**" to continue with your sign-up process.
- At this time, you will be asked to select a gift card you would like to work towards.
- Once you pick your gift card, let's start setting up your profile!
  - Enter your full name and click "**CONTINUE**"
  - Enter a valid email address and click "**CONTINUE**"
  - Enter your date of birth and click "**CONTINUE**"
  - Enter your ZIP code and click "**CONTINUE**"
  - You will then be asked to enter your access code. This code is: "ALLIANCECU".
  - Click "**CONTINUE**" and you will see "**You're Sponsored**"
  - You will have the option on this page to invite friends and earn Pineapples. Pineapples are points towards your previously selected gift card.
  - Once you are done inviting friends click "**CONTINUE**"

- Verify your phone number and click “**SEND CODE**” once you receive the code enter it and click “**CONTINUE**”

You will have the option to provide further information to better your Zogo experience. Examples include: “What school you attend” or “Are you a Member with ALLIANCE Credit Union”.

- After providing your information, you will see “**Let’s get started**”
- Click “**QUICK START**” to learn more about the ZOGO app or click “**CHOOSE SKILL**” to select a topic.



You will then begin your learning journey.

Once you have read the information provided on each slide, you will need to click on the ALLIANCE logo located on the bottom right corner. This will take you to the next slide.

If you need to go back to review information, you can click on the left side of the screen.

### **EARN REWARDS!!!**

You can earn XP points and Pineapples by answering questions correctly.

You will earn your first gift card when you reach 5,000 Pineapples. You will earn your next gift card after 10,000 additional Pineapples. Keep playing to keep earning gift cards.

XP Points earned will increase your ranking on the leaderboard.

You will start your journey with 5 hearts. Hearts equal lives. If you answer incorrectly, you will lose a heart. New hearts re-generate after 4hrs. You can trade Pineapples for hearts to continue playing if you choose.

An additional option is to join a Pineapple Party. Pineapple Parties start daily at 8pm CST. Pineapple Parties allow you the ability to answer trivia questions to earn extra Pineapples.

Have fun playing, learning, and earning!