

BANANA BALL GIVEAWAY OFFICIAL RULES

NO PURCHASE NECESSARY TO ENTER OR WIN.

1. **PROMOTION DESCRIPTION:** The Banana Ball Giveaway (“Promotion”) is sponsored by ALLIANCE Credit Union (“Sponsor”). This Promotion is governed by these official rules (“Official Rules”). By participating in the Promotion, each entrant and Winner agrees to abide by these Official Rules, including all eligibility requirements, and understands that the results of the Promotion, as determined by Sponsor and its agents in their sole discretion, are final in all respects. The Promotion is subject to all applicable federal, state and local laws and regulations. Void where prohibited.
2. **PROMOTION PERIOD:** The Banana Ball Giveaway begins on April 20th, 2026 at 5:00 PM CDT and ends April 22nd, 2026 at 11:59 PM CDT (the “Promotion Period”).

3. **ELIGIBILITY AND HOW TO ENTER:** This Promotion is open to legal residents of the United States who are at least eighteen (18) years of age at the time of entry (the “Entrant”).

To enter the Promotion and be eligible for a Prize, Entrant must do the following:

- a) Follow ALLIANCE Credit Union on Instagram; and
- b) Tag at least one (1) other individual in the comments of the official post.

Limit one (1) entry per person. Additional comments or tags beyond the first will not be counted as additional entries.

Tagged individuals must be real persons; tagging businesses, fictitious accounts, or the same individual multiple times may result in disqualification.

Only those that meet the eligibility requirements stated within the Official Rules are eligible to win a prize.

Employees of ALLIANCE Credit Union, their respective affiliates, subsidiaries, advertising and promotion agencies, suppliers and their immediate family members and/or those living in the same household of each are not eligible to win.

Sponsor reserves the right to verify eligibility qualifications of any Winner.

Any attempt by Entrant to obtain more than the stated number of Entries by using multiple/different email addresses, identities, registrations, or any other methods, including, but not limited to, commercial contest/sweepstakes subscription notification and/or entering services, will void Entrant's Entries and that Entrant will be disqualified. Final eligibility for the award of any prize is subject to eligibility verification as set forth in these Official Rules. Sponsor's database clock will be the official timekeeper for this Promotion.

*This Promotion is not sponsored, endorsed, administered by, or associated with Instagram.

4. **DRAWING AND PRIZE:** One (1) Winner will be selected in a random drawing from among eligible entries received during the Promotion Period. The drawing will be conducted on Thursday, April 23rd, 2026 for the following Prize:
 - Five (5) Banana Ball tickets to see the Texas Tailgaters vs. the Loco Beach Coconuts; and,
 - A gift basket that includes sunscreen, candy, two (2) pairs of sunglasses, one (1) \$50 ALLIANCE Gift Card, one (1) ALLIANCE tumbler, and one (1) ALLIANCE Baseball Hat.

Event date and time are subject to change. Sponsor is not responsible if the event is canceled, postponed, or rescheduled.

The Total Approximate Value of the prize to be awarded: \$1,742.

Limit one (1) prize per person for the entire Promotion Period.

The odds of winning are dependent upon the total number of eligible entries received during the Promotion Period.

Prizes cannot be transferred or substituted by Winner. Sponsor reserves the right in its sole and absolute discretion to award a substitute prize of equal or greater value if a prize described in these Official Rules is unavailable or cannot be awarded, in whole or in part, for any reason. Sponsor makes no representation or warranty concerning the appearance, safety or performance of any prize awarded. Restrictions, conditions, and limitations may apply. The Winner shall bear all risk of the prize being lost, damaged or used without permission after it has been delivered to Winner. Sponsor will not replace any lost or stolen prize items.

5. **WINNER SELECTION:** The Winner of the Promotion will be selected in a random drawing from among all eligible entries received during the Promotion Period as indicated in section (4) DRAWING AND PRIZE.

A Winner will NEVER be asked to provide a payment of any kind as a condition of receiving a prize.

All federal, state and/or local taxes, fees, and surcharges are the sole responsibility of the prize Winner. Failure to comply with the Official Rules will result in forfeiture of the prize.

6. **WINNER NOTIFICATION AND PRIZE CLAIM:** Winner will be notified on the day of the drawing via direct message on Instagram. The winner must respond within one (1) hour of the initial notification to claim the prize. If the winner does not respond within the required time period, is found to be ineligible, or fails to comply with these Official Rules, the potential winner will forfeit the prize, and an alternate winner may be selected in a random drawing from the remaining eligible entries.

Sponsor is not responsible for any failure of delivery of notification messages due to spam filters, privacy settings, inactive accounts, or other technical issues.

As a condition of receiving a prize, Winner may be required to complete and return the following documents:

- An Affidavit of Eligibility and Release of Liability;
- A W-9 form for tax reporting purposes (required for prizes valued at \$600 or more); and,
- A Media Release authorizing the use of Winner's name, likeness, and city of residence for promotional purposes without additional compensation.

Failure to respond, provide required documentation, or comply with these Official Rules may result in disqualification and selection of an alternate winner. Prizes valued at \$600 or more will be reported to the IRS via Form 1099-MISC issued in the winner's name for the calendar year in which the prize is awarded.

7. **LIMITATION OF LIABILITY:** Sponsor assumes no responsibility or liability for (a) any incorrect or inaccurate entry information, or for any faulty or failed electronic data transmissions; (b) any unauthorized access to, or theft, destruction or alteration of entries at any point in the operation of this Promotion; (c) any technical malfunction, failure, error, omission, interruption, deletion, defect, delay in operation or communications line

failure, regardless of cause, with regard to any equipment, systems, networks, lines, satellites, servers, camera, computers or providers utilized in any aspect of the operation of the Promotion; (d) inaccessibility or unavailability of any network or wireless service, the Internet or website or any combination thereof; (e) suspended or discontinued Internet, wireless or landline phone service; or (f) any injury or damage to participant's or to any other person's computer or mobile device which may be related to or resulting from any attempt to participate in the Promotion or download of any materials in the Promotion.

If, for any reason, the Promotion is not capable of running as planned for reasons which may include without limitation, infection by computer virus, tampering, unauthorized intervention, fraud, technical failures, or any other causes which may corrupt or affect the administration, security, fairness, integrity or proper conduct of this Promotion, the Sponsor reserves the right at its sole discretion to cancel, terminate, modify or suspend the Promotion in whole or in part. In such event, Sponsor shall immediately suspend the drawing and prize award. Sponsor shall not have any further liability to any participant in connection with the Promotion.

8. **PRIVACY:** Any personal information collected will be subject to Sponsor's Privacy Policy. Personal information will be used by Sponsor to administer this Promotion and for marketing purposes. By entering this Promotion, each Entrant agrees that Sponsor has the right to contact Entrant by email for commercial advertising purposes and for any other purpose related to the administration of this Promotion. By entering this Promotion, each Entrant grants permission for Sponsor to use Entrant's name and comments as part of promotional emails and other advertising and/or publicity purposes, in any and all media (including posting on websites operated by Sponsor) now known or hereinafter invented without territorial or time limitation and without further notice to and without additional compensation.

For Sponsor's online Privacy Policy, please visit <https://alliancecutx.com/disclosures/>. If Winner wishes to have their information removed from Sponsor's list of information gathered as a result of this Promotion, Sponsor can be contacted with the request using the contact information provided in the Privacy Policy. In the event of any discrepancy between Sponsor's Privacy Policy and these Official Rules, the Privacy Policy will govern and control.

9. **SPONSOR:** ALLIANCE Credit Union, PO Box 64970, Lubbock, TX 79464.

Sponsor is responsible for the collection, submission or processing of Entries and the overall administration of the Promotion. Entrants should look solely to Sponsor with any questions, comments or problems related to the Promotion. Sponsor may be reached by email at marketing@alliancecutx.com during the Promotion Period.